

PRINCETON-BLAIRSTOWN CENTER

IMPACT REPORT 2022



A MESSAGE FROM OUR PRESIDENT & CEO

After more than two years of COVID-19 impacting nearly every aspect of our work, 2022 saw the Princeton-Blairstown Center (PBC) start the year cautiously and then move to a Fall that was more typical of previous years. As a result, PBC was able to make a real difference in the lives of nearly 5,400 participants and chaperones.

Because of the virus, we chose not to offer overnight programming in the Spring. Instead, we continued to offer **day and extended day programs**, providing teachers and students with opportunities to access the healing power of the outdoors and practice/relearn important social-emotional skills.

During the summer of 2022, we continued to deliver our award-winning **Summer Bridge Program** using our 2021 hybrid model – providing high-quality programming Monday through Thursday in parks and school yards in Trenton and Newark along with a day trip to Blairstown on Fridays. In addition, several partners asked us to provide our traditional residential program (Monday to Thursday), and we did.

This allowed us to compare outcomes and feedback between the hybrid and residential programs, evidencing what we have long, anecdotally believed to be true – **place and dosage matter**. Students who came to Blairstown for four days were “immersed” in the program, receiving far more programming hours than students in the hybrid model. While the hybrid students demonstrated growth in our core outcomes area, the students in the traditional, residential program showed even higher outcomes scores.

Throughout 2022, the Center’s staff and Board members engaged in high-quality **Diversity, Equity & Inclusion (DEI) training** from expert external and internal practitioners. Staff training focused on topics that included inclusion, generational equity, ableism, the clarification of PBC’s definition of diversity, and metrics for improvement. Board training included a DEI overview, a hands-on “How Diverse is Your Universe” session, and a Stepping Stones exercise.

The Board and staff also completed the **Meyer DEI Spectrum Tool** to get a snapshot of where everyone believes the organization is on our DEI journey. Survey outcomes indicate that 84% or more of Board and staff rated the Center as either “Launched” or “Well Underway” for all the DEI components assessed. Nearly 25% or more of all Board and staff rated the Center as “Exemplary” around Data, Community, Decisions, and Accountability.

Research from Stanford University has found that students experienced a 90% increase in social-emotional and academic skills after outdoor education opportunities. With continued reports that the pandemic engendered a 25% increase in anxiety and depression among young people, and that in New Jersey some students lost up to seven years of progress on state assessments in English and Math, **the Princeton-Blairstown Center’s work has never been more important.**

Your continued generous support allows us to provide equitable access to high-quality, transformative outdoor learning experiences to those students who need these opportunities the most. **Thank you for providing the space for our students to LEARN, GROW, and LEAD!**

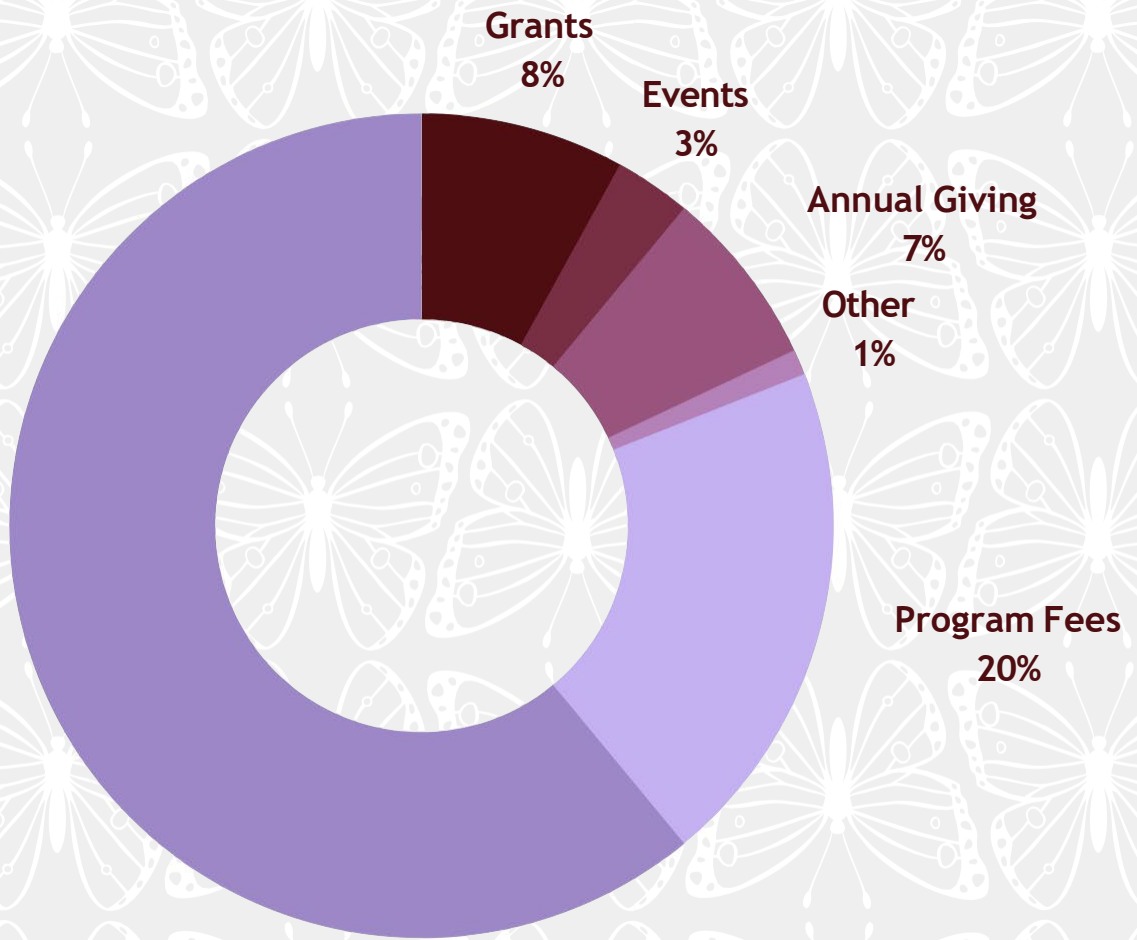
With gratitude,

Pam

Pam Gregory
President & CEO

ANNUAL FINANCIAL REPORT

INCOME - FY 2022



Income - Fiscal Year 2021

(audited - twelve months)

Blairstown Program Fees	\$306,100
Investment Income	\$1,306,183
Annual Giving	\$213,991
Grants	\$377,858
Special Events	\$101,394
Other	\$567,185
Total Income:	\$2,872,7111

Income - Fiscal Year 2022

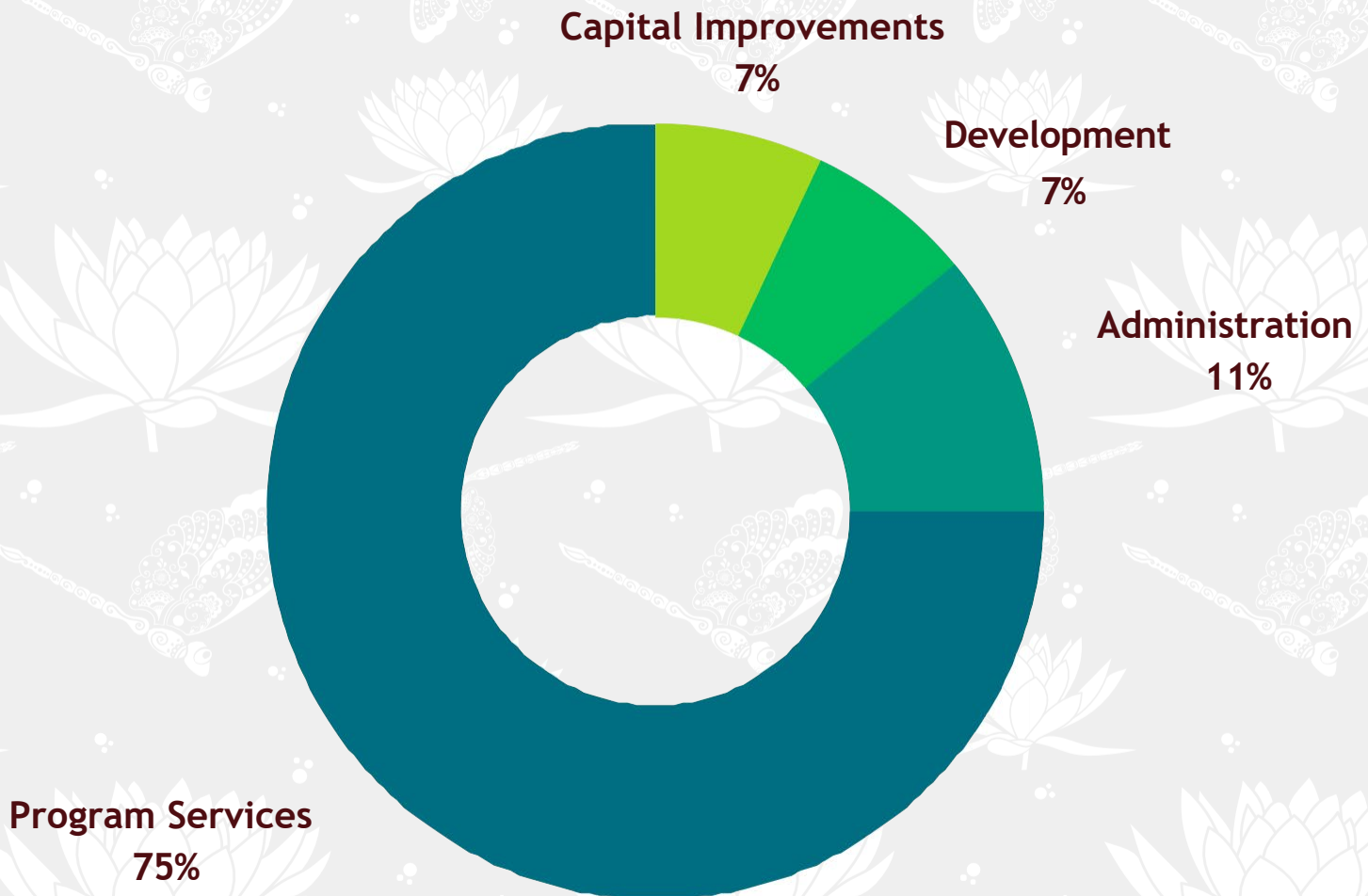
(audited - twelve months)

Blairstown Program Fees	\$552,226
Investment Income	\$1,661,569
Annual Giving	\$188,112
Grants	\$222,800
Special Events	\$89,249
Other	\$12,064
Total Income:	\$2,726,020

* Net unrealized gain/loss of Endowment Investment value is not included.

ANNUAL FINANCIAL REPORT

EXPENSES - FY 2022



Expenses - Fiscal Year 2021

(audited - twelve months)

Program Services	\$1,696,627
Administration	\$244,562
Development	\$150,743
Capital Improvements	\$428,931
Total Expenses:	\$2,520,863

Expenses - Fiscal Year 2022

(audited - twelve months)

Program Services	\$1,911,400
Administration	\$271,101
Development	\$171,225
Capital Improvements	\$182,668
Total Expenses:	\$2,536,394

PBC BY THE NUMBERS: 2022



5,385



TOTAL PARTICIPANTS & CHAPERONES SERVED



3,098



PARTICIPANTS FROM HISTORICALLY MARGINALIZED COMMUNITIES



729



STUDENTS PARTICIPATED IN ENVIRONMENTAL EDUCATION PROGRAMMING



364



STUDENTS PARTICIPATED IN DEI TRAINING



70%

OF GROUPS WERE RETURNERS

PBC created 775 pounds of compost from food scraps and harvested 203 pounds of organic vegetables that were used to feed participants, chaperones, and staff in the dining room.



PBC staff engaged youth with hands-on, experiential environmental education lessons designed to foster a love of learning and the environment using our 268-acre campus as a living classroom!

Identifying macro-invertebrates in Blair Creek, searching for stars in the sky, and investigating nocturnal species on guided night hikes made learning fun!



SUMMER BRIDGE PROGRAM

PBC's Summer Bridge Program is a week-long academic enrichment opportunity focused on Literacy, STEAM, and SEL and is provided free of charge to youth from historically marginalized communities.



2022 included a mixture of both hybrid and in-person versions of PBC's Summer Bridge Program. For the first time since the pandemic, small groups were welcomed back to Campus to experience Summer Bridge in its original form. Students and chaperones of both the hybrid and in-person versions of the program identified growth in themselves and/or their students. Offering both versions of the program was essential in 2022, because it allowed us to provide programming safely for students and to meet our partners where they were most comfortable.

336

Participants
& Chaperones

9

Partner
Organizations

6

Weeks of
Programming

“

Growing up in an area without many opportunities makes you believe that many things are limited. For a certain time in my life, I believed that going out in the world and being a part of nature was only a dream. But this program made me realize I can go anywhere and do anything. - Fatima, Summer Bridge Participant

”

“

It's nice because suddenly your students see you as a person. You're no longer the person who is standing in front of a classroom controlling their grades. You are no longer telling them to put their phone away. You are no longer the bad guy. - Kiersten Perks, Chaperone

”

71% of students who participated in the hybrid program and 77% of students who participated in the on-site program stated that it was more true that they could help their group be successful after Summer Bridge programming.



100% of teachers and chaperones who participated in PBC's 2022 on-site Summer Bridge Program stated that their students demonstrated improved communication and problem-solving skills.



84% of teachers and chaperones who participated in PBC's 2022 hybrid Summer Bridge Program stated that their students were highly engaged during program activities and 83% felt that their students demonstrated improved leadership skills.

PARTNERING WITH HELLOFRESH

FIGHTING FOOD INSECURITY

During the summer of 2022, HelloFresh partnered with the Princeton-Blairstown Center to help fight food insecurity by providing meal kits for students participating in programming on Campus. Students learned how to prepare the meal provided by HelloFresh and then received a meal kit with the same ingredients to take home to share what they learned with their family.



BATTLE OF THE BESTIES

Summer Bridge partner LEAP Academy chose to turn the kitchen into a competition by turning the meal-making process into the "Battle of the Besties." In a conscious decision to encourage students to connect with all the participants in their group, "besties" were split into competing teams. The two teams competed against each other to create the best version of the meal that HelloFresh provided. While some students were already confident in their kitchen abilities, many said that they would take the skills they learned preparing healthy meals at PBC home with them.



“ The students absolutely loved the cooking experience thanks to HelloFresh. They used reading and math skills in the process and worked together as a team to create delicious, easy to prepare meals. Their pride and sense of accomplishment were apparent to everyone. ”

Pam Gregory, President & CEO

2022 Donor Report

The Princeton-Blairstown Center is grateful for the generous contributions received from January 1 through December 31, 2022. The following names are listed in recognition of their loyal support and generosity. We apologize if we have misspelled or overlooked your name. If we have, please contact Jennifer Fisher at jfisher@princetonblairstown.org.

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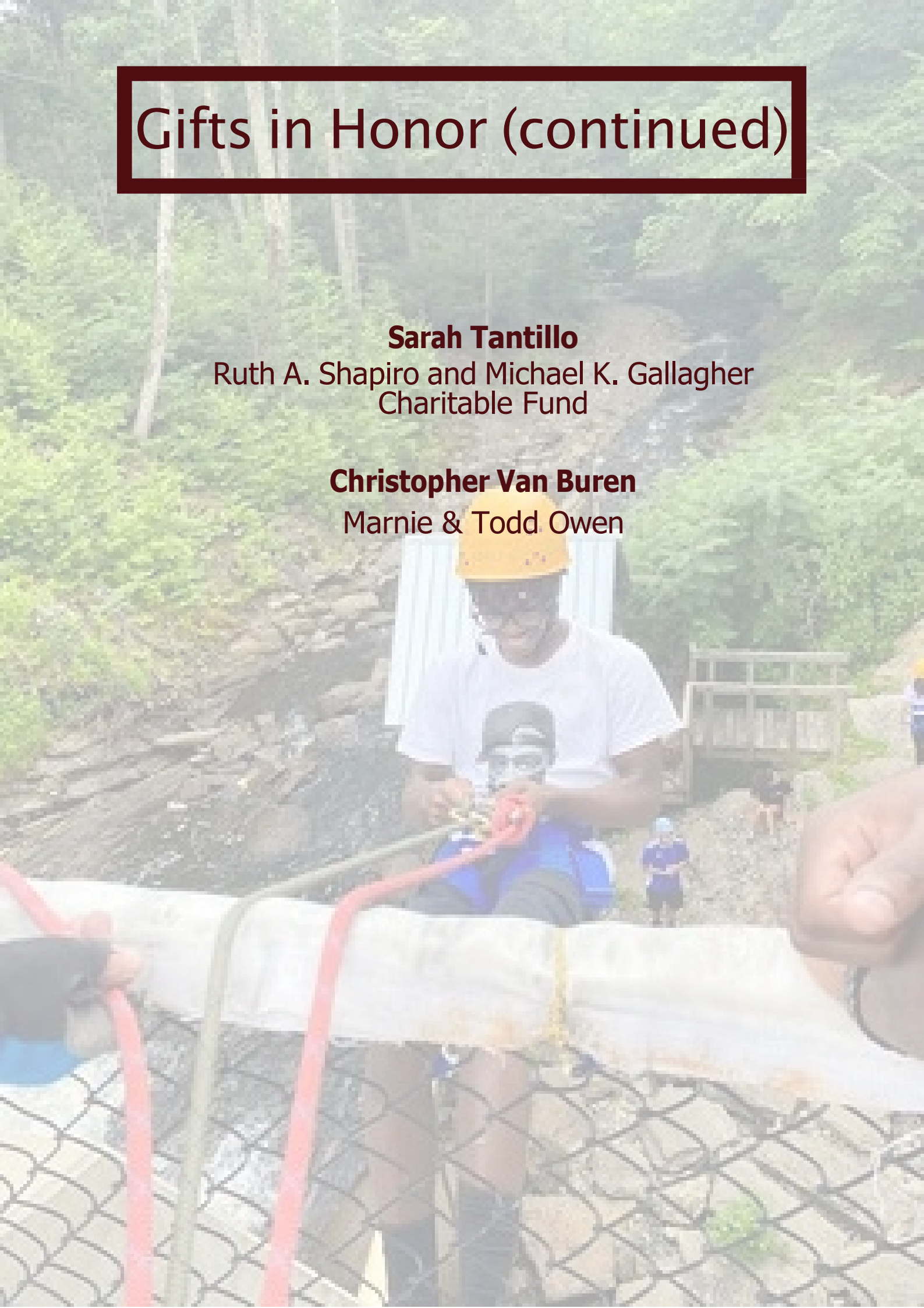
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Princeton-Blairstown Center serves young people, primarily from historically marginalized communities, by nurturing their social-emotional skills through experiential, environmental, and adventure-based programming. Developing these skills enables our participants to engage in self-discovery and transform their communities to create a more just world.

*Blairstown Campus: 158 Millbrook Road
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